

# zedOffice

Task, time and expense tracking software

## Motiontide zoom in on web timesheets

In its search for increased productivity Motiontide Media has found the web timesheet and expense tracking features of Zed Office to perfectly complement its QuickBooks accounting system

*"Zed Office's web based system allows our team to enter time and expenses anytime and anywhere. Now keeping track of billable hours saves us hours. And that means less time preparing invoices and more time spent serving clients."*

Joel Grenz, Motiontide Media

### about...

Motiontide Media is a boutique-sized marketing and integrated media production company based in metro-Vancouver.

When Joel Grenz founded Motiontide in 2001 it was a one man operation. Keeping track of time was pretty straightforward. But as the company grew and diversified into a broader range of media, it was time to upgrade to a more automated system that works with QuickBooks.

### the challenge....

Whilst recognizing the importance of recording and analyzing how employees in all departments spend their time, they needed a system that worked seamlessly with their existing QuickBooks accounting system. "Our challenge was to migrate to a system that we would be familiar with and didn't have to spend a long time setting up or learning" Joel Grenz

For more information visit:

[www.zedoffice.net](http://www.zedoffice.net)

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### solution...

Zed Office in conjunction the QuickBooks Web Connector has provided a system that we are immediately familiar with.

With no need to additional hardware or software we have been able to get an automated timesheet system up running in less than an hour.

### benefits

"With a system ready to go we have saved an enormous amount of time in effort, which has helped our bottom line no end"

It has enabled Motiontide Media to spend less time in administration and more on working on billable projects, increasing their company profitability.

#### company:

Motiontide Media



#### location:

Vancouver

#### industry

Media Production

#### challenge:

Web based system  
Familiar  
Easy to setup and use  
Reduce admin overhead

#### solution:

Zed Office & QuickBooks 2008

#### Benefits

No additional hardware or software  
Easy to setup and learn  
Minimal interruption to our business  
Hours saved in data entry