

# zedOffice

Task, time and expense tracking software

## Savvy Cats look to web timesheets

by using Zed Office Savvy Cats design have been able to save hours in entering in timesheets, improve customer service levels and increased billings dramatically.

*“Our billings have increased dramatically and I know that has to do with the ease of entry and accessibility from anywhere in the world.”*

Melissa Link  
President

[Savvy Cats Designs](#)

### about...

Savvy Cat Design is a graphic and web design company specialising in providing high quality design solutions and outstanding customer service.

In 2008, they decided to enhance their current system of billing and job profitability reporting in QuickBooks by finding an easier and timelier way of completing timesheets.

### the challenge...

Before implementing Zed Office, Savvy Cats Design used a paper based time tracking system. The company needed to improve the accuracy of timesheet data and automate its manual collection process.

*“We have three big requirements”, says Melissa Link, Creative Print Director, “we needed a system that we could access over the web, that could link with QuickBooks and would be easy to set up and use”.*

### solution...

Using the QuickBooks Web Connector in conjunction with Zed Office web timesheets has provided Savvy Designs with improved way of tracking project profitability,

*“Our transition to Zed Office has been very smooth; once we had signed up with the service within 15 minutes we were able to start entering time.”* Link says.

### benefits

The solution also enables Savvy Cat Design to accurately track employee time on a daily basis— providing a more accurate and meaningful job profitability reporting through QuickBooks.

*“Zed Office has been great. The biggest benefit has been the ability to be more profitable with more accurate time tracking and billing.”*

They have been able to save hours in data entry and can invest more time in providing even better service to their clients. At the same time being able to bill for their time quicker and get and up to the minute picture of job profitability from QuickBooks.

For more information visit:

[www.zedoffice.net](http://www.zedoffice.net)

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#### company:

Savvy Cats Design



#### location:

Sarasota, Florida

#### industry

Graphic Design

#### challenge:

Web based system  
Tight integration with QuickBooks  
Easy to set up and use

#### solution:

Zed Office & QuickBooks 2008

#### Benefits

Hours saved in data entry  
Improved customer service  
Accurate job profitability reports